

E-NEWS: October 2020

We bring you eNews in our continuing effort to inform members about upcoming events and programs and the many benefits of WID membership. If you were forwarded this copy of eNews, please learn how to [become a member](#) and how to [receive eNews directly](#).

A Letter from WIDGB President, Kellen Epstein



Dear WID members,

Fall is my favorite time of the year, and although this year things feel very different - it's astounding how much has changed in just 12 months - I still love this season. Maybe because the academic year starts in the fall, or because for many organizations fall is the start of a new fiscal year, or because it is election season...but as the leaves change, to me, it always feels like a time of new beginnings.

WID has gone through a tremendous amount of change and growth in just 12 months. Some of it unwelcome - we would love to see you all in person instead of just on our computer screens! But some of it is change for the better, as through our work in Diversity, Equity, and Inclusion.

So I'm writing to you today, on this classically fall day, with fresh energy about all we are working to do through WID, to reinforce that our work in the DEI space is just as much at the forefront of our mission as it was on the day that we established our DEI committee, or on the day we stood with so many this past spring to work to confront and disrupt the structural racism that has persisted in our country for centuries. At WID, we continue with endurance and energy to commit to listening, learning, and amplifying the voices doing the important work of building a more just and equitable society.

Through our programs, member benefits, and communications, WID will strive to learn, to grow, to ask questions of each other and ourselves with the curiosity, humility, and pursuit of information to advance the philanthropic ecosystem in Greater Boston. We hope to get to a better understanding of others' lived experiences, and to welcome to the conversation new or traditionally marginalized voices and perspectives, with the goal of changing systems within the development sector to become more equitable for all. Keep your eye out for a survey that will be coming to your inboxes soon to see how we can continue to serve YOU, our members, in this space.

As always, please reach out if you want to get involved or if there are ways we can be supporting you. With hopes for a very happy rest of the fall, and in hopes we will "see" you soon!

All my best,

Kellen

Upcoming Events

Make sure you're [subscribed to our mailing list](#) and following us on social media for updates on our upcoming virtual programs this fall!

Major Gifts During a Global Pandemic - The Way Forward

Premiere Sponsor:



Major Gifts During a Global Pandemic - The Way Forward

October 27, 2020 | 3:30pm-5:00pm

Moderator: Victoria Jones
President, Development Guild DDI

Ginny Fuller
Senior Director of Development, Brigham & Women's Hospital

Kathy Kaufmann
Philanthropist active in a variety of sectors

Raeann Whalen
Director of Development, Housing Families, Inc.

Networking Session - 3:30-4:00pm
Panel Discussion - 4:00-5:00pm

Registration: \$20 for members (before 10/20/20)
\$35 for non-members (and members who register after 10/20/20)
No refunds within 7 days of program

October 27, 2020
3:30-5:00PM

The global pandemic of COVID-19 has upended our lives since March, and will continue to do so for several more months.

However, the organizations we represent rely on us to continue advancing their goals.

Join us for this virtual panel discussion featuring two

seasoned gift officers, as well as a philanthropist active in a variety of sectors. They will share their perspectives on how to adapt your approach to continue successfully cultivating and soliciting major gifts during this unprecedented time.

Moderator: Victoria Jones, *President*, Development Guild DDI

Panelists:

- Ginny Fuller, *Senior Director of Development*, Brigham & Women's Hospital
- Kathy Kaufmann, *Philanthropist* active in a variety of sectors
- Raeann Whalen, *Director of Development*, Housing Families, Inc.

Register

Together Apart: WID Virtual Networking & a Conversation with Mayor Yvonne Spicer

**November 13, 2020
9:00-10:30AM**

Dr. Yvonne Spicer was sworn into office on January 1, 2018 as the first Mayor of Framingham, MA. Mayor Spicer was previously the Vice President for Advocacy and Educational Partnerships at the Museum of Science, Boston. Prior to joining the museum, she served as a teacher and administrator in both Framingham and Newton Public Schools. Spicer was appointed to the inaugural Massachusetts Governor's STEM Advisory Council by Governor Deval Patrick as the co-chair of the council's teacher development committee. She was reappointed in 2017 by Governor Charlie Baker and led the Computer Science & Engineering and Career Pathways committees. Mayor Spicer served on the Massachusetts Business Roundtable, the Massachusetts Office of the Treasurer Economic Empowerment Trust Fund, and on the Framingham Standing Committee on Ways and Means. Spicer was the first African American woman elected to the Board of Directors of the International Technology Engineering Education Association (ITEEA).



Dr. Spicer is a native of Brooklyn, NY, but has proudly called Framingham home for the past 35 years. She is a graduate of the State University of New York-Oswego earning a Bachelor of Science degree in Industrial Arts & Technology and a Master of Science degree in Technology Education. She earned her doctorate in 2004 from the University of Massachusetts, Boston in Educational Leadership.

Register

Make sure to check out **our blog** for a growing library of **event recaps** and **webinar recordings**.

WIDGB Blog



THE PULSE OF FUNDRAISING

The past several months has forced nonprofits to take a deeper look at how they operate, raise funds and keep people engaged in their mission. As we look towards our future, and in the spirit of new beginnings, it's important to reflect on what we've learned, where we can grow and how we can better position ourselves moving forward.

Reset, Refocus, Renew



[The Current Economic Crisis is an Opportunity to Reset Philanthropic Priorities](#)

The Chronicle of Philanthropy released a five-part series exploring what's next for foundations and nonprofits. As we look at each of our organizations, we need to rethink our philanthropic priorities. Review the four ways in which this article outlines how

nonprofits can get started in that process.

[Five Ways to Diversify your Nonprofit's Revenue Stream](#)

If nothing else, this past year has taught us how to adapt to unexpected circumstances and to adjust to a new way of fundraising. Now is the time to take a hard look at our revenue streams - are we diversified enough so if one is impacted, there are other ways for the organization to grow?



[Charities See Uptick in Giving in Second Quarter 2020](#)

Despite all that is happening around us, charitable giving increased by almost 7.5% over the first of half of 2020 in comparison to the first half of 2019. Where are we seeing these trends growing and how do we explain these numbers?

Pandemic Sparking New Wave of Volunteerism

As fundraisers, we know how important volunteers are to our success. More than eight in 10 respondents - 82 percent - agree that “once the pandemic is over we all must get involved to rebuild our communities and country.” It’s important that we take note now so we can be better positioned to tap into our volunteer power!



Faces of WID: Meet Joyce MacDonald



Name: Joyce MacDonald

Title/Organization: Assistant Director of Development, Women’s Philanthropy for the Greater Boston Food Bank

WID Role: Member

Hometown: Abington, MA

Lives Currently: Weymouth, MA

Education: UMASS Boston

Hobbies: Running, yoga, reading, cooking and gardening.

Read Joyce's full profile [on our blog!](#)

Join the Marketing & Communications Committee!

- Are you passionate about promoting WID and our activities to current and prospective members?
- Do you love to engage on social media, write, or take photos?
- Would you like to network with other talented fundraisers and make new friends?

Then join the WID Marketing & Communications Committee!

We meet four times annually to strategize and plan our communications efforts. Members contribute in hands-on, meaningful ways throughout the year to meet our goals of raising awareness about WID and promoting our activities broadly.

If you are interested in joining, please email **Judi Fanger**, WID's Director of Administration, at jfanger@widgb.org.

WID Job Listings

Thinking it's time for a change? Want a new challenge? You're in high demand!

[WID Job Listings](#) are the perfect place to start. Make your WID membership work for you by connecting with organizations looking for talented people like you. Be sure to visit the [WID website](#) often as the job listings are kept up-to-date with the latest openings.

Featured Job of the Month:

Solar Sister - Development Manager: Support Women Entrepreneurs & Clean Energy Movement

Website: <https://solarsister.org/>

EXPERIENCE LEVEL: 5-9 years

JOB TYPE: full-time

[Click here for more information.](#)

How to apply:

If this opportunity calls out to you, please submit 1) a tailored cover letter that explains why Solar Sister's mission excites you and why this particular role is a fit for you and 2) your resume. Please address your cover letter to Katherine Lucey, Chief Executive Officer. Submit your application here:

http://bit.ly/SolarSister_DM

For a password reminder or website login support, please call the WID office at **617-489-6777**.

WID Movers and Shakers

Tell Us About...

- A new role in your organization or a job change.
- Recognition for your work in the field of philanthropy or your dedication to the community.
- A recent publication or presentation.

We want to recognize WID members for your significant contributions. Send updates to widgb@widgb.org.

Welcome to our new members this month!



Check them out on [our blog](#).

Get Social With Us!



Do you know of an upcoming event related to development, philanthropy, or nonprofit leadership that other WID members might be interested in attending? Share it with us on social media or email it to widgb@widgb.org!