



E-NEWS: February 2021

We bring you eNews in our continuing effort to inform members about upcoming events and programs and the many benefits of WID membership. If you were forwarded this copy of eNews, please learn how to [become a member](#) and how to [receive eNews directly](#).

Thanks to our E-News Sponsor:



Call for Nominations!



Expand your professional network and help your development colleagues hone and sharpen skills for an ever-evolving industry. Women in Development of Greater Boston (WIDGB) is currently seeking nominees and expressions of interest for open positions on the [Board of Directors](#). Both self-nominations and nominations of colleagues are enthusiastically welcomed.

WIDGB is committed to build, sustain, and celebrate a culture of diversity, equity, and inclusion. As an organization, WIDGB seeks participation from people of all identities and abilities, at every stage of career experience, and offers a forum to exchange ideas and knowledge.

Click [HERE](#) to access the nomination form. **Deadline for submission is March 31, 2021.**

Learn More

WID Membership Corner

Being Bold in Today's Philanthropic Climate: Stories and the Data Behind the Successful Strategy

Special free program open to WID members only, sponsored by:

Premiere Sponsor:



**Thursday, February 25, 2021
12:00-1:00pm**

Join Tiffany Reed of CCS Fundraising and Erin Hanna, Director of Institutional Advancement at St. Mary Academy - Bay View for an interactive session that incorporates reflections from more than 1,000 respondents across nonprofit sectors about how fundraising approaches and results have changed over the course of the last year, and how nonprofits are planning for 2021 and beyond. Key themes include:

- Virtual events and virtual major gift solicitations
- Expectations for continuing virtual donor engagement and remote work after the COVID-19 pandemic ends
- The impact of society's renewed focus on racial equity and social justice on fundraising

Just a few spots remain! If you're interested in attending, WID members may contact the WID office at widgb@widgb.org for registration information.

Power Hour Series - Paint Event!

March 18, 2021

Stay tuned for more information!



Become a WID Member Today!

Not a WID Member? Join today and participate in upcoming educational and social programs like these. Just one of the many benefits of becoming a member of the WID community!

Join

Program Recaps

Virtual Events 2.0

On January 28, 2021, a panel gathered to discuss tips on best practices for achieving virtual event goals, how to maximize results, and ideas for post-event cultivation. This program was generously sponsored by **CCS Fundraising**.

Moderated by **Christine Altieri, Founder of AE Events**, the three panelists, **Mary Hull, Director of Development, WBUR**, **Kim Cayer, Philanthropy Director, The Children's Room**, and **Jaclyn Miller-Barbarow, CFRE, Director of Giving at EVkids**, answered frequently asked questions and provided advice and guidance on how to navigate the unique challenges and opportunities of virtual events.

While the moderator and panelists were all optimistic about the COVID-19 vaccine, they realize that virtual and hybrid events may be the new normal.

Virtual Events 2.0

Thursday, January 28, 2021 | 3:30 - 5pm

Moderator:

Christine Altieri
Founder of AE Events

Panelists:

Kim Cayer
Philanthropy Director,
The Children's Room

Mary Hull
Director of
Development, WBUR

Jaclyn Miller-Barbarow
CFRE, Director of
Giving, EVkids

**Building a Pipeline of Institutional Funders:
A deep dive into grant programs**

Building a Pipeline of Institutional Funders: A deep dive into grant programs

February 11 | 12-1:15, Zoom

Speaker:
Stacia Silva



Director of Foundation
Relations and
Development Operations
at MAB Community
Services



On February 11, 2021, **Stacia Silva, Director of Foundation Relations and Development Operations at MAB Community Services**, shared a crash course on grants, and answered participant questions. This lunch and learn was sponsored by **CCS Fundraising**.

Stacia, who has over a decade of experience with institutional donors, first reviewed the basics of corporate, foundation, and government relations.

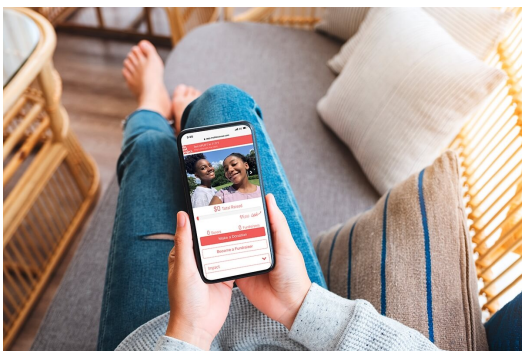
Read more about both events on [our blog](#) and check out a [growing library of event recaps and webinar recordings](#).

WIDGB Blog

THE PULSE OF FUNDRAISING

Black History Month is here. Learn how nonprofits are celebrating this special time as they journey towards inclusion. These articles offer ways to give and strategies for fundraising campaigns during Black History Month and beyond.

Celebrating Black History Month



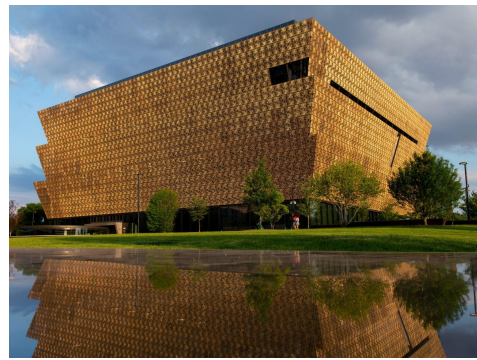
of celebrating this important time.

[3 Black History Month Campaign Ideas for Nonprofits](#)

Heritage months were created to celebrate the diversity and achievements of historically marginalized groups and are a great starting point for your nonprofit's journey towards inclusion. For Black History Month, Mobile Cause highlights a few nonprofits that are doing a great job

Ways to Give

The Smithsonian National Museum of African American History and Culture offers a once-in-a-lifetime opportunity to be part of the founding of a new national institution. Individuals, foundations, corporations, and other organizations are invited to join the Museum support this watershed moment in the national discussion about race and the vital role African Americans have played in the American story.



History Has Its Eyes on Us

"So when it comes to the history of the fundraising profession, I am dismayed at the thought that Black people are relative newcomers. Not so. There is an entire generation of Black fundraisers, nonprofit organizers, and philanthropists in the U.S. and Canada who have contributed

significantly to the beginnings of the nonprofit sector." - *Chair-Elect of the AFP Global Board, Birgit Smith Burton*

8 Nonprofit Fundraising Tips for Black History Month

Black History Month is here, and [nonprofits working with the African-American community](#) are using the occasion (and the national spotlight) to spread their message and raise more for their causes. Here's how your nonprofit can do the same!



Faces of WID: Meet Alicia Chick



Title/Organization: Individual Giving Manager at MENTOR - The National Mentoring Partnership

WID Role: Member

Hometown: Dallas, TX

Lives Currently: Scituate, MA

Education: University of North Texas

Hobbies: Photography, Yoga and Reading

Read Alicia's full profile [on our blog!](#)

WID Job Listings

Thinking it's time for a change? Want a new challenge? You're in high demand!

[WID Job Listings](#) are the perfect place to start. Make your WID membership work for you by connecting with organizations looking for talented people like you. Be sure to visit the [WID website](#) often as the job listings are kept up-to-date with the latest openings.

Featured Job of the Month:

[Rosie's Place- Chief Development Officer](#)

Website: <https://www.rosiesplace.org/>

EXPERIENCE LEVEL: 5-9 years

JOB TYPE: full-time

How to apply:

Please email your cover letter and resume in confidence to: RosiesPlace@developmentguild.com.

Suzanne J. Battit

SENIOR VICE PRESIDENT, PRINCIPAL

For more information [CLICK HERE](#).

For a password reminder or website login support, please call the WID office at **617-489-6777**.

WID Movers and Shakers

Tell Us About...

- A new role in your organization or a job change.
- Recognition for your work in the field of philanthropy or your dedication to the community.
- A recent publication or presentation.

We want to recognize WID members for your significant contributions. Send updates to widgb@widgb.org.



Welcome to our new members this month!

Check them out on [our blog](#).

Get Social With Us!



Do you know of an upcoming event related to development, philanthropy, or nonprofit leadership that other WID members might be interested in attending? Share it with us on social media or email it to widgb@widgb.org!
