



E-NEWS: December 2020

We bring you eNews in our continuing effort to inform members about upcoming events and programs and the many benefits of WID membership. If you were forwarded this copy of eNews, please learn how to [become a member](#) and how to [receive eNews directly](#).

A Letter from WIDGB President, Kellen Epstein



Dear WID community -

I write to you today as Women in Development closes out our 40th anniversary year. I will admit that this was not necessarily the anniversary year that we planned for - but am so proud of all of the ways that WID has pushed through and supported our community through these very uncertain times. And I have to imagine that those five or six women who sat down to establish WID those 40 years ago would be just as proud.

I am grateful for *everyone* who contributed to the past year - from virtual events, to working to make our community more accessible and inclusive, and to our very first WID Scholarship, we found our own way to care for and lift up the WID and greater Boston community in this 40th Anniversary year. Thank you, thank you!

I hope you all have as happy and as healthy of an upcoming holiday season as possible given the circumstances. I so look forward to connecting with you in the New Year - virtual or otherwise (and hopefully the latter at some point soon)!

All my best,

Kellen Epstein
President

Upcoming Events

Make sure you're [subscribed to our mailing list](#) and following us on social media for updates on our upcoming virtual programs this fall!

Premiere Sponsor:

Late January: Virtual Events 2.0

More Details Coming Soon!

Moderator: Christine Altieri, Founder, AE Events

Panelists:

- Kim Cayer, Philanthropy Director, Children's Room
- Mary Hull, Director of Development, WBUR
- Jaclyn M. Miller-Barbarow, CFRE, Director of Giving, EVkids

Program Recap

On December 3, 2020, WID asked a very basic, yet complicated question: ***How does a fundraiser make inroads with Corporate Social Responsibility programs in the Life Sciences?***

This event, sponsored by CCS Fundraising, gave attendees concrete steps to begin building relationships with three Greater Boston life sciences organizations. The following panelists represented these firms: **Alex Dasalla**, Manager, Investor, Relations and Corporate Communications, Collegium Pharmaceuticals; **Alex Schuman**, MBA, Head of Corporate Social Responsibility & President, Alexion Charitable Foundation; and **Jose Juves**, Senior Vice President Corporate Affairs and Patient Advocacy, Wave Life Sciences.

Sarah MacDonald, Executive Director, Life Science Cares, moderated the panel, guiding listeners through the panelists' thought process on corporate strategy, decision making, and cold-calling.



**Read
More**

Make sure to check out **our blog** for a growing library of event recaps and webinar recordings.



THE PULSE OF FUNDRAISING

As we reflect on the past year, learn more about the impact of virtual events, tax deductions for donations, and reactions from nonprofits to Biden's presidential win in this month's Pulse of Fundraising.

Reflect on 2020 for a successful 2021



[It's Easier to Get a Tax Deduction for Donations](#)

Thinking of making a donation to a charitable cause before the end of the year? This is a good time to do it, as the pandemic rages again... Under the CARES Act, part of the federal government's pandemic relief program that passed in March, individual taxpayers can take a [deduction](#) of up to \$300 for cash

donations made in 2020 when they file their tax return in the spring."

[Virtual Events Helped Charities Meet Fundraising Goals](#)

We've seen the rise of virtual events, and probably even planned a few ourselves. It looks like it paid off! "Charities that pivoted to an online event, or one that mixed in-person and virtual experiences, were 10 percent more likely to meet or exceed their original 2020 fundraising goal."



[Fundraisers Respond to Biden's Win and the Stock Market Surge](#)

What does a new administration and the



surging stock market mean for giving? Hear from fundraisers, studies, resources, and tips. Plus, the share of donors who say trust is an important factor in their charitable giving is declining.

Faces of WID: Meet Dominique Calixte



Title/Organization: Associate Director of Annual Giving & Special Events, YW Boston

WID Role: Program Committee

Hometown: Hyde Park, MA

Lives Currently: Dorchester, MA

Education: Providence College & Northeastern University

Hobbies: Reading and I watch lots of Law and Order SVU

Read Dominique's full profile [on our blog!](#)

WID Job Listings

Thinking it's time for a change? Want a new challenge? You're in high demand!

[WID Job Listings](#) are the perfect place to start. Make your WID membership work for you by connecting with organizations looking for talented people like you. Be sure to visit the [WID website](#) often as the job listings are kept up-to-date with the latest openings.

Featured Job of the Month:

Beth Israel Lahey Health - Beth Israel Deaconess Medical Center - Director, Philanthropy

Website: <https://widgb.org/job/director-philanthropy-2/>

EXPERIENCE LEVEL: 10+ years

JOB TYPE: full-time

[Click here for more information.](#)

How to apply:

Please visit jobs.bidmc.org. The position number is: 36467BR. Please include an offer letter and updated resume.

For a password reminder or website login support, please call the WID office at [617-489-6777](tel:617-489-6777).

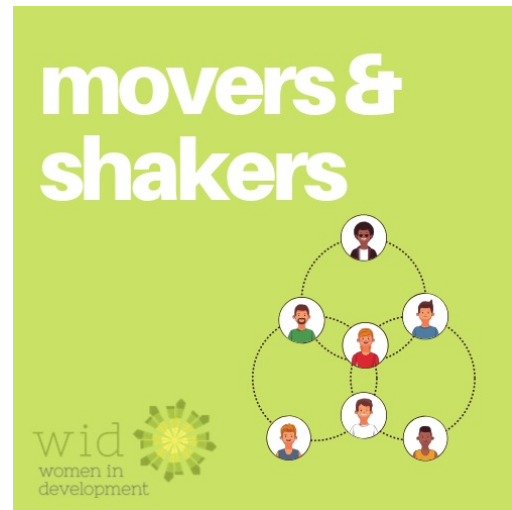
WID Movers and Shakers

Tell Us About...

- A new role in your organization or a job change.
- Recognition for your work in the field of philanthropy or your dedication to the community.
- A recent publication or presentation.

We want to recognize WID members for your significant contributions. Send updates to widgb@widgb.org.

- **Heather Lonks Minty** *formerly* Director of Philanthropy and Engagement, RESPOND, Inc. *now* Senior Development and Board Relations Associate, Citizens Budget Commission
- **Katie Quackenbush Spiegel** *formerly* Director, Philanthropy Communications and Donor Relations, New England Baptist Hospital *now* Executive Director, Special Events, Beth Israel Lahey Health



Welcome to our new members this month!

Check them out on [our blog](#).

Get Social With Us!



Do you know of an upcoming event related to development, philanthropy, or nonprofit leadership that other WID members might be interested in attending? Share it with us on social media or email it to widgb@widgb.org!